

FUTURE MARKET REVIEW

**See a clear picture of your future market
You can't plan to sell into a future
marketplace if you don't know what it looks
like, what customers will buy and how they
will buy it. To remain competitive, you need
to know.**

Our trusted and credible business experts can review:

- Business alignment to future market shifts
- Competitor analysis
- Regulatory regimes
- Scenario planning
- Horizon scanning
- Trend research

You'll receive a written report and a feedback session showing how you can:

**Achieve a strong foundation for decisions, understand
changing customer trends, identify future market shifts
and product streams, improve both sales and marketing,
control risk**

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BUILDING VALUABLE BUSINESSES

 North & Western
Lancashire
Chamber of Commerce

#CountOnTheChamber
www.lancschamber.co.uk

THE REVIEW:

Time commitment:

1 day, plus feedback session
appointment

Investment:

£1,500+vat (member)
£1,750+ vat (affiliate
member)

Unlock the potential of your
business by contacting the
Chamber, today!



**For more information on the
Critical Business Reviews
and the Serious Entrepreneur
Programme click [here](#) or
contact the Chamber**

entrepreneur@lancschamber.co.uk

Or call (01772) 653000

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