

SALES & MARKETING REVIEW

JOIN

**Every business needs sales
Sales and margin are the foundations of
profitability. Increasing sales, while
maintaining margin, contributes
significantly to business growth but lack of
sales brings danger.**

Our trusted and credible business experts can review:

Strategy;
Products/services
Marketing mix
Sales analysis
Pricing
Retention
Competitors

You'll receive a written report and a feedback session showing action points for:

**Customer targeting and acquisition, customer service,
pricing and sales volume potential, unique selling
Proposition, marketing strategies**

THE REVIEW:

Time commitment:

1 day, plus feedback session
appointment

Investment:

£1,500+vat (member)
£1,750+ vat (affiliate
member)

Unlock the potential of your
business by contacting the
Chamber, today!



**For more information on the
Critical Business Reviews
and the Serious Entrepreneur
Programme click [here](#) or
contact the Chamber**

entrepreneur@lancschamber.co.uk

Or call (01772) 653000

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